



Professor. Harseerat kaur MBA
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An international business professional and Neuroscientist from Punjab, India working globally as a Professor and International Business Consultant of Applied Neuroscience in Business and Marketing.

With a strong focus on innovation and creativity, she is currently working for Google as a Digital Growth and Marketing Consultant UK and Ireland and a lecturer at EU Business School.

Throughout her career as an academician and consultant, she has had a passion for Neuroscience applied to Business. And her master's research about Sensory Marketing applied to Higher education institutes and student experience has been selected as the best among her peers.

She is a firm believer in Education with purpose, and she supports a practical and experiential approach to education. She is a fourth generation in education within Hermann family and her passion led her to teach 100-plus nationalities across European Universities.

Additionally, she is actively supporting Mental Health and Equal education opportunities for all.

Miss Kaur has been invited and participated in many events held by the European Parliament including events like the European Youth Event 2024 Berlin, European Youth Event 2023 at Strasbourg France, and Bruss